



## ENAR 2019 SPRING MEETING

WITH IMS & SECTIONS OF ASA

MARCH 24-27, 2019

MARRIOTT PHILADELPHIA, PHILADELPHIA, PA

# OPPORTUNITIES GUIDE & PROSPECTUS

SPONSOR EXHIBIT RECRUIT



# **VALUED SUPPORTERS OF THE ENAR**

**2019 SPRING MEETING** 

**AbbVie** 

Boehringer Ingelheim Pharmaceuticals, Inc.

**Cambridge University Press** 

**CRC Press, Taylor & Francis Group** 

Cytel

**Eli Lilly and Company** 

GlaxoSmithKline

**Incyte Corporation** 

**Janssen Pharmaceutical Companies of Johnson** 

& Johnson

**Oxford University Press** 

**Penfield Search Partners** 

RStudio, Inc.

SAS Institute Inc.

**Springer** 

StataCorp LLC

Statistics Collaborative, Inc.

The Lotus Group LLC

The Proctor & Gamble Co.

**Vanderbilt University Medical Center** 

Wiley





## **ESENAR**

#### **BECOME AN ENAR SPONSOR/EXHIBITOR**

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- Access The ENAR Spring Meeting is the ONLY opportunity to network with this targeted group of 1,300 professionals who participate at the conference.
- Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- Opening Mixer and Poster Session.
- Special Events and Educational Sessions.
- Listing in the final conference program and ENAR website.
- Signage throughout the conference.
- Maximum visibility on the ENAR Mobile App.

#### **ENAR SPRING MEETING ATTENDANCE**

2018 ATLANTA, GA - 1,125

2017 WASHINGTON, DC - **1,350** 

2016 AUSTIN, TX - **1,200** 

2015 MIAMI, FL - **1,100** 

2014 BALTIMORE, MD - **1,150** 

**1,120**+ ATTENDEES

290+ STUDENTS

**130+** SESSIONS including invited, contributed sessions, poster presentations, educational short courses and tutorials, and two workshops.

## EXHIBITOR CONTRACT

COMPANY
NAME OF CONTACT PERSON
ADDRESS
CITYSTATEZIP
PHONEFAX
EMAIL
COMPANY NAME AS IT IS TO APPEAR ON SIGNAGE
TABLETOP EXHIBITING FEES
Please note that these are tabletop exhibits and no booth numbers will be assigned.
☐ One six-foot table \$1,850
☐ Two six-foot tables \$2,750
☐ Three six-foot tables \$ 3,750
Total Payment Amount
<b>EXHIBIT STAFF PERSONNEL</b> Names for badges (exhibit price includes up to three staff members)
ONE
TWO
THREE
PAYMENT INFORMATION  □ Enclosed is my check, payable to ENAR (Remittance accepted only in US currency)  □ Please charge payment to: □ VISA □ MasterCard □ Amex
CARD NOEXP. DATE
SIGNATURE
DISCLAIMER: Exhibitor assumes responsibility and agrees to indemnify and defend ENAR and the Marriott Philadelphia and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither ENAR nor the Marriott Philadelphia maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
Signature
Date

## THE 2019 EXHIBIT SHOW HOURS **ARE AS FOLLOWS:**

SUNDAY, MARCH 24

12:00 pm – 3:00 pm Exhibit Set-up 3:00 pm – 6:00 pm **Exhibits Open** 

#### MONDAY, MARCH 25

8:30 am – 5:30 pm **Exhibits Open** 10:15 am — 10:30 am Morning Break 3:30 pm – 3:45 pm Afternoon Break

### TUESDAY, MARCH 26

8:30 am – 5:30 pm **Exhibits Open** 10:15 am — 10:30 am Morning Break 3:30 pm – 3:45 pm Afternoon Break 6:00 – 7:00 pm **Networking Reception** 

#### WEDNESDAY, MARCH 27

8:30 am – 12:00 pm Exhibits Open 10:15 am –10:30 am Morning Break 12:00 pm –1:00 pm Exhibits Dismantle

Return the Completed Form and Payment by January 30, 2019 to:

Kathy Hoskins 11130 Sunrise Valley Dr, Ste 350 Reston, VA 20191 p: 703.437.4377 x 4130 khoskins@virtualinc.com

## NEW! PREMIUM SPONSORSHIP OPPORTUNITIES

## EXCLUSIVE PREMIUM MULTI-YEAR SPONSORSHIPS

#### **\$5,000**

#### **RAB Poster Competition Award**

(Multi-year support for the 2019 - 2023 ENAR Spring Meetings)
Support the RAB Poster Competition by providing recognition to the recipients.
5 awards will be presented at each ENAR Spring Meeting.

#### **\$5,000**

#### **CENS Networking Mixer**

(Multi-year support for 2019 and 2020)

The Networking Mixer is the optimal time for your company to show support to all students and recent graduates who are invited to attend the CENS Networking Mixer.

#### **EXCLUSIVE PREMIUM 2019 SPONSORSHIPS**

#### **\$5,000**

#### Opening Mixer and Poster Session

The first mixer of the Spring Meeting, this is a time for attendees to mix and mingle in an informal setting while viewing over 120 poster presentations.

### **\$5,000**

#### **ENAR WiFi**

Attendees will be able to multitask with your support of WiFi! Your logo will be prominently featured on onsite signage and in program materials.

## **\$10,000**

#### **ENAR Spring Meeting Mobile App**

Help attendees navigate the meeting by supporting the conference app and mobile program. Your logo will be prominently featured.

## **\$10,000**

#### **Speed Poster Session**

The 2019 ENAR Spring Meeting will continue our contributed SPEED poster sessions, in which presenters give a two-minute elevator speech on the highlights of their posters. This year the speed sessions will utilize digital poster boards providing presenters the opportunity for more interactive poster presentations.

The following sponsorship opportunities are avail- able for support of the ENAR 2019 Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program, Abstract Book and Mobile App.

TOTAL PAYMENT DUE
EVENT/ITEM SPONSORED
COMPANY
NAME OF CONTACT PERSON
ADDRESS
CITYSTATEZIP
PHONE FAX
PAYMENT INFORMATION
☐ Enclosed is my check, payable to ENAR (Remittance accepted only in US currency
Please charge payment to: VISA MasterCard Amex
CARD NO.
EXP. DATE
SIGNATURE
Return the Completed Form, Payment, and an Electronic Vector (EPS) version of

Kathy Hoskins
11130 Sunrise Valley Dr, Ste 350 | Reston, VA 20191
P: 703.437.4377 x 4103
khoskins@virtualinc.com

your logo by January 30, 2019 to:

## ADDITIONAL 2019 SPONSORSHIP OPPORTUNITIES

#### □ \$650 Student Awards (per award)

Support the 2018 Distinguished Student Paper Award Competition – by providing travel support to the recipients. Up to 20 awards winners will be awarded.

#### □ \$1,000 General Meeting Sponsorship (Minimum Sponsorship)

Funding supports general meeting activities.

#### □ \$1,750 Main Banner Ad in ENAR Mobile App

The Main Banner Advertisement is posted at the top of the screen and displays for 5 seconds.

#### □ \$2,500 Lanyards

Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.

#### □ \$2,500 Fostering Diversity in Biostatistics Workshop

Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.

#### □ 2,500 Workshop for Biostatisticians in Health Research

The workshop, which is for Junior biostatistics researchers, is aimed at promoting the career development of junior investigators by bringing them together with a prestigious panel of senior investigators.

#### □ \$3,000 Splash Screen Ad in ENAR Mobile App

The Splash Screen Advertisement displays when the app is opened and covers the entire screen. It is sized to fit iPhone, iPad, and Android.

#### □ \$3,000 President's Reception

An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, educational course instructors, student award winners, sponsors, and exhibitors.

#### □ \$3,500 Morning Refreshment Breaks (Each–Total of 4 available)

Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!

#### □ \$3,500 Afternoon Refreshment Breaks (Each–Total of 3)

Provide meeting attendees with soft drinks and snacks in the afternoon!

#### □ \$3,500 Tote Bags

Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.

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# CAREER PLACEMENT SERVICES

The 2019 ENAR Career Placement Service offers a full-service recruiting facility, including online registration, private interview rooms available by reservation, and an online candidate search with profiles and resumes of applications.

Visit the ENAR website at http://www.enar.org/meetings2019/career\_center to register for the placement center.

Job announcements and applicant information can be readily accessed electronically, applicant information will be opened prior to the meeting, and materials will remain available online after the meeting. ENAR provides separate large reading/planning rooms for employers and applicants to review materials, dedicated placement center personnel onsite, and optional private interview rooms available for employers. Employer and applicant reading/planning rooms are equipped with a small number of computers with internet connections, and printers. However, to make the most efficient use of the Placement Center, we recommend that participants register listings in advance of the meeting to maximize visibility, explore the database before the meeting, and, if attending, have a laptop computer on-site.

#### **Employers**

Each year numerous qualified applicants, many approaching graduation, look to the ENAR Placement Center to begin or further their careers. Organizations including government agencies, academic institutions, and private pharmaceutical firms all utilize the ENAR Career Placement Service. ENAR recognizes the value the Career Placement Service provides to members and, to make it more efficient and effective for both employers and applicants, uses an electronic registration process and an online database of applicant resumes. All registered employers will receive full access to the placement center for up to 3 company representatives, up to 4 job postings, pre-meeting access to the online applicant database of resumes, full conference registration for up to 3 representatives, and access to the employer placement center room. ENAR is also offering those organizations seeking private interview space the option to reserve a private room for interviews in 4-hour increments.

#### **Employer Registration**

The registration fee for employers includes full access for up to four position postings and up to 3 representatives, pre-meeting access to the online applicant database of resumes, up to 3 full conference registrations, and access to the employer placement center room.

#### **Employer Resource Area**

ENAR will provide internet access, laptops, and printers available in the employer resource room for viewing the applicant resume database. However, for most efficient use of the resource room, we recommend employers have on-site access to a personal laptop computer.

#### **Interview Suites**

For an additional fee, employers may reserve private interview suites each day on a first-come, first-served basis. There are a very limited number of private suites, so please reserve early.





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