

A long-exposure photograph of a multi-lane highway at night, showing vibrant light trails from cars in shades of orange, red, and white. In the background, the Atlanta skyline is visible with several prominent skyscrapers illuminated against a dark blue twilight sky. The highway curves through the foreground, with a green exit sign visible on the right side.

ENAR 2018

SPRING MEETING
With IMS & Sections of ASA

March 25-28

Hyatt Regency
Atlanta on Peachtree St

Atlanta, GA

 **ENAR**

SPONSOR | EXHIBIT | ADVERTISE

PROSPECTUS

ENAR 2018

SPRING MEETING
With IMS & Sections of ASA





SPONSOR EXHIBIT ADVERTISE

**YOU'RE IN
GOOD COMPANY!**

VALUED SUPPORTERS OF THE ENAR 2017 SPRING MEETING

AbbVie

Boehringer Ingelheim
Pharmaceuticals, Inc.

Cambridge University Press

CRC Press

Cytel Inc.

Eli Lilly & Company

Flatiron Health

JANSSEN Pharmaceutical
Companies of
Johnson & Johnson

Oxford University Press

Penfield Search Partners

RStudio

Rho

SAS Institute

Springer SBM

Statistics Collaborative, Inc.

The Lotus Group

Weill Cornell Medicine,
Department of Healthcare
Policy Research

Wiley

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the ENAR 2018 Spring Meeting. The conference will be held **March 25-28, 2018** at the **Hyatt Regency Atlanta on Peachtree Street** in **Atlanta, GA**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,300 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. **If you are interested in becoming a sponsor of the ENAR 2018 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at: khoskins@drohanmgmt.com.**

We also offer the opportunity to advertise in the online version of the Program & Abstract book or with a splash advertisement on the ENAR Meeting Mobile App.

We hope you will take this opportunity to be a part of our ENAR 2018 Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by January 17, 2018.**

We look forward to seeing you in Atlanta!

Sincerely,

Jeff Morris
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director

BECOME AN ENAR SPONSOR/EXHIBITOR

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- » Access – This conference is the **ONLY** opportunity to meet this targeted group of 1,300 professionals who attend the Spring Meeting.
- » Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- » Opening Mixer and Poster Session.
- » Special Events and Educational Sessions.
- » Listing in the final conference program.
- » Signage throughout the conference.
- » **Again this Year!** The ENAR Mobile App provides exhibitors additional visibility with attendees.

- ☐ **\$100** | RAB Poster Competition Award (Each)
Support the 2018 Poster Competition by providing recognition to the recipients. 5 awards will be presented.
- ☐ **\$650** | Student Awards (Each)
Support the 2018 Distinguished Student Paper Award Competition – by providing travel support to the recipients. Up to 20 awards winners will be awarded.
- ☐ **\$1,000** | General Meeting Sponsorship (Minimum Sponsorship)
Funding supports general meeting activities.
- ☐ **\$1,750** | Main Banner Ad in ENAR Mobile App
The Main Banner Advertisement is posted at the top of the screen and displays for 5 seconds.
- ☐ **\$2,500** | CENS Student Mixer
This is a time for your company to show support for our students. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.
- ☐ **\$2,500** | Lanyards
Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.
- ☐ **\$2,500** | Fostering Diversity in Biostatistics Workshop
Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.
- ☐ **\$3,000** | Splash Screen Ad in ENAR Mobile App
The Splash Screen Advertisement displays when the app is opened and covers the entire screen. It is sized to fit iPhone, iPad, and Android.
- ☐ **\$3,000** | President's Reception
An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, IMS Medallion Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.
- ☐ **\$3,500** | Morning Refreshment Breaks (Each–Total of 4)
Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!
- ☐ **\$3,500** | Afternoon Refreshment Breaks (Each–Total of 3)
Provide meeting attendees with soft drinks and snacks in the afternoon!
- ☐ **\$3,500** | Tuesday Night Event–Support for Students
Support student registration fees to attend this optional dinner and social event.
- ☐ **\$3,500** | Tote Bags
Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.
- ☐ **\$5,000** | Opening Mixer/Poster Session
A time for attendees to mix and mingle in an informal setting.

The following sponsorship opportunities are available for support of the ENAR 2018 Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program, Abstract Book and Mobile App.

Total Payment Due \$

EVENT/ITEM SPONSORED

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

PAYMENT INFORMATION

☐ Enclosed is my **check**, payable to ENAR
(Remittance accepted only in US currency)

☐ Please **charge** payment to: ☐ VISA ☐ MC ☐ Amex

CARD NO.

EXP DATE

SIGNATURE

Return the Completed Form, Payment, and an Electronic Vector (EPS) version of your logo by **January 17, 2018** to:

Kathy Hoskins

11130 Sunrise Valley Dr, Ste 350 | Reston, VA 20191

P: 703.437.4377 x 4103 | **F:** 703.435.4390

khoskins@drohanmgmt.com





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