



PROSPECTUS


ENAR 2017

SPRING MEETING

with IMS and Sections of ASA

March 12-15, 2017

Washington Hilton, Washington, DC



SPONSORSHIP, EXHIBITOR, & ADVERTISING OPPORTUNITIES

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the ENAR 2017 Spring Meeting. The conference will be held **March 12-15, 2017** at the **Washington Hilton in Washington, DC**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,250 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. **If you are interested in becoming a sponsor of the ENAR 2017 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at: khoskins@drohanmgmt.com.**

We also offer the opportunity to advertise in online version of the Program & Abstract book or a splash advertisement on the ENAR Meeting Mobile App.

We hope you will take this opportunity to be a part of our ENAR 2017 Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by **January 10, 2017**.**

**We look forward to seeing you in
Washington, DC!**

Sincerely,

Scarlett Bellamy
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director



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BECOME AN ENAR SPONSOR/EXHIBITOR

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- Access – This conference is the **ONLY** opportunity to meet this targeted group of 1250 professionals who attend the Spring Meeting.
- Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- Opening Mixer and Poster Session.
- Special Events and Educational Sessions.
- Listing in the final conference program.
- Signage throughout the conference.
- **Again this Year!** ENAR Mobile App provides exhibitors additional visibility with attendees.

YOU'RE IN GOOD COMPANY!

Valued Supporters of the ENAR 2016 Spring Meeting

AbbVie

Cambridge University Press

CRC Press

Cytel Inc.

Eli Lilly & Company

JANSSEN Pharmaceutical

Companies of Johnson & Johnson

Novartis Oncology

Oxford University Press

PARAXEL International

Penfield Search Partners

The Procter & Gamble Co.

Quintiles – Center for Statistics
in Drug Development

Rho

SAS Institute

Springer Nature

Statistics Collaborative, Inc.

StataCorp LP

Wiley

ENAR 2017 SPRING MEETING **Sponsorship Opportunities**

- ☐ **\$100 | RAB Poster Competition Award** *(Each)*
Support the 2017 Poster Competition by providing recognition to the recipients. 5 awards will be presented.
- ☐ **\$650 | Student Awards** *(Each)*
Support the 2017 Distinguished Student Paper Award Competition – by providing travel support to the recipients. Up to 20 awards winners will be awarded.
- ☐ **\$1,000 | General Spring Meeting Sponsorship**
(Minimum Sponsorship)
Funding supports general meeting activities.
- ☐ **\$1,750 | Main Banner Advertisement in ENAR Mobile App**
The Main Banner Advertisement is posted at the top of the screen and displays for 5 seconds.
- ☐ **\$2,500 | CENS Student Mixer**
This is a time for your company to show support for our students. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.
- ☐ **\$2,500 | Lanyards**
Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.
- ☐ **\$2,500 | Workshop for Junior Biostatisticians in Health Research**
Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.
- ☐ **\$2,500 | Fostering Diversity in Biostatistics Workshop**
Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.
- ☐ **\$3,000 | Splash Screen Advertisement in ENAR Mobile App**
The Splash Screen Advertisement displays when the app is opened and covers the entire screen. It is sized to fit iPhone, iPad, and Android.
- ☐ **\$3,000 | President's Reception**
An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, IMS Medallion Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.
- ☐ **\$3,500 | Morning Refreshment Breaks** *(Each – Total of 4)*
Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!
- ☐ **\$3,500 | Afternoon Refreshment Breaks** *(Each – Total of 3)*
Provide meeting attendees with soft drinks and snacks in the afternoon!
- ☐ **\$3,500 | Tuesday Night Event–Support for Students**
Support student registration fees to attend this optional dinner and social event.
- ☐ **\$3,500 | Tote Bags**
Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.
- ☐ **\$5,000 | Opening Mixer/Poster Session**
A time for attendees to mix and mingle in an informal setting.

The following sponsorship opportunities are available for support of the ENAR 2017 Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program & Abstract Book.

Total Payment Amount \$ _____

EVENT/ITEM SPONSORED

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

PAYMENT INFORMATION

- ☐ Enclosed is my **check**, payable to ENAR
(Remittance accepted only in US currency)
- ☐ Please **charge** payment to:
 - ☐ VISA ☐ MasterCard ☐ Amex

CARD NO.

EXP. DATE

SIGNATURE

Return the Completed Form, Payment, and an Electronic Vector (EPS) version of your logo by **January 10, 2017** to:

Kathy Hoskins

11130 Sunrise Valley Dr, Ste 350 | Reston, VA 20191

P: 703.437.4377 x 4103 | **F:** 703.435.4390

khoskins@drohanmgmt.com





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