

Sponsorship, Exhibitor, &  
Advertising Opportunities



# ENAR 2015

SPRING MEETING

With IMS & Sections of ASA

MARCH 15–18

Hyatt Regency Miami | Miami, FL



# Sponsorship, Exhibitor, & Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the 2015 ENAR Spring Meeting. The conference will be held **March 15–18, 2015** at the **Hyatt Regency Miami in Miami, FL**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. If you are interested in becoming a sponsor of the 2015 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at [khoskins@drohanmgmt.com](mailto:khoskins@drohanmgmt.com).

We also offer the opportunity to advertise in the Program & Abstract book, which is available in both an electronic or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our 2015 ENAR Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by *January 15, 2015*.**

**We look forward to seeing you in Sunny Miami!**

Sincerely,

**José Pinheiro**  
*ENAR President-Elect*

**Kathy Hoskins**  
*ENAR Executive Director*

If you are interested in becoming a sponsor of the 2015 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at:

[khoskins@drohanmgmt.com](mailto:khoskins@drohanmgmt.com)

## You're in Good Company!

### Valued Supporters of the 2014 ENAR Spring Meeting

Alexion

Amgen

Biogen Idec Inc.

Cambridge University Press

CRC Press

Cytel Inc.

Eli Lilly & Company

Emory University

inventive Health Clinical

Minitab

Novartis Oncology

Oxford University Press

Quintiles

*Center for Statistics  
in Drug Development*

Rho, Inc.

SAS Institute

SIAM

*Society for Industrial  
and Applied Mathematics*

Springer

Statistics Collaborative, Inc.

Statistics in Medicine/Wiley

Texas A&M University

*Department of Statistics*

Wiley

# ENAR 2015

SPRING MEETING

MARCH 15–18  
Hyatt Regency Miami | Miami, FL

## 8

### Great Reasons to Become an ENAR Sponsor/Exhibitor

**ENAR** has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- 1** This conference is the **ONLY** opportunity to meet this targeted group of professionals on a one-to-one basis.
- 2** Networking Opportunities within the Exhibit Hall.
- 3** Opening Mixer and Poster Session.
- 4** Morning and afternoon refreshment breaks.
- 5** Relationship building opportunities throughout the conference.
- 6** Special Events and Educational Sessions.
- 7** Listing in the final conference program.
- 8** Signage throughout the conference.

# ENAR 2015 Spring Meeting Exhibitor Contract

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY NAME AS IT IS TO APPEAR ON SIGNAGE

## Exhibit Space Requirements

Please note that these are tabletop exhibits and no booth numbers will be assigned.

<input type="checkbox"/> One six-foot table	\$ 1,350
<input type="checkbox"/> Two six-foot tables	\$ 2,100
<input type="checkbox"/> Three six-foot tables	\$ 3,000
<input type="checkbox"/> Insert a one-page flyer into the attendee registration packet *	\$ 1,500
<b>Total Payment Amount \$</b>	

\* 1,200 copies of the insert flyer must be received at the ENAR office by January 24, 2015

## Exhibit Staff Personnel

Names for badges (up to three staff members are included in exhibit price)

ONE

TWO

THREE

## Payment Information

- Enclosed is my **check**, payable to ENAR (Remittance accepted only in US currency)
- Please **charge** payment to:  VISA  MasterCard  American Express

CARD NO.

EXP. DATE

SIGNATURE

## The 2015 Exhibit Show Hours are as Follows:

### SUNDAY, MARCH 15

12:00 noon – 3:00 pm | Exhibit Set-up  
3:00 pm – 6:00 pm | Exhibits Open

### MONDAY, MARCH 16

8:30 am – 5:30 pm | Exhibits Open  
10:15 am – 10:30 am | Morning Break  
3:30 pm – 3:45 pm | Afternoon Break

### TUESDAY, MARCH 17

8:30 am – 5:30 pm | Exhibits Open  
10:15 am – 10:30 am | Morning Break  
3:30 pm – 3:45 pm | Afternoon Break

### WEDNESDAY, MARCH 18

8:30 am – 12:00 pm | Exhibits Open  
10:15 am – 10:30 am | Morning Break  
12:00 noon – 1:00 pm | Exhibits Dismantle

Return the Completed Form and Payment by **January 15, 2015** to:

### Challee Blackwelder

12100 Sunset Hills Road | Suite 130  
Reston, Virginia 20190-3221  
703-437-4377 x 4103 | fax 703-435-4390  
cblackwelder@drohanmgmt.com

### Disclaimer

Exhibitor assumes responsibility and agrees to indemnify and defend ENAR and the Hyatt Regency Miami Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither ENAR nor the Hyatt Regency Miami Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SIGNATURE

DATE

Return the Completed Form and Payment by  
**January 15, 2015 to:**



### Challee Blackwelder

12100 Sunset Hills Road | Suite 130 | Reston, Virginia 20190 – 3221  
703-437-4377 x 4103 | fax 703-435-4390  
cblackwelder@drohanmgmt.com