



ENAR 2018

SPRING MEETING
With IMS & Sections of ASA

March 25-28

Hyatt Regency
Atlanta on Peachtree St

Atlanta, GA

 **ENAR**

SPONSOR | EXHIBIT | ADVERTISE

PROSPECTUS

ENAR 2018

SPRING MEETING
With IMS & Sections of ASA



SPONSOR EXHIBIT ADVERTISE

**YOU'RE IN
GOOD COMPANY!**

VALUED SUPPORTERS OF THE ENAR 2017 SPRING MEETING

AbbVie

Boehringer Ingelheim
Pharmaceuticals, Inc.

Cambridge University Press

CRC Press

Cytel Inc.

Eli Lilly & Company

Flatiron Health

JANSSEN Pharmaceutical
Companies of
Johnson & Johnson

Oxford University Press

Penfield Search Partners

RStudio

Rho

SAS Institute

Springer SBM

Statistics Collaborative, Inc.

The Lotus Group

Weill Cornell Medicine,
Department of Healthcare
Policy Research

Wiley

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the ENAR 2018 Spring Meeting. The conference will be held **March 25-28, 2018** at the **Hyatt Regency Atlanta on Peachtree Street** in **Atlanta, GA**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,300 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. **If you are interested in becoming a sponsor of the ENAR 2018 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at: khoskins@drohanmgmt.com.**

We also offer the opportunity to advertise in the online version of the Program & Abstract book or with a splash advertisement on the ENAR Meeting Mobile App.

We hope you will take this opportunity to be a part of our ENAR 2018 Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by January 17, 2018.**

We look forward to seeing you in Atlanta!

Sincerely,

Jeff Morris
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director

BECOME AN ENAR SPONSOR/EXHIBITOR

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- ▶ Access – This conference is the **ONLY** opportunity to meet this targeted group of 1,300 professionals who attend the Spring Meeting.
- ▶ Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- ▶ Opening Mixer and Poster Session.
- ▶ Special Events and Educational Sessions.
- ▶ Listing in the final conference program.
- ▶ Signage throughout the conference.
- ▶ **Again this Year!** The ENAR Mobile App provides exhibitors additional visibility with attendees.

THE ENAR FINAL PROGRAM BOOK is the official guide to ENAR's conference and is distributed on site and referred to throughout the meeting by attendees. The full program book and abstracts is available on the ENAR website. Both the online Final program book and the ENAR Meeting Mobile Application include the schedule of events, exhibit guide, and speaker information. Also included are session abstracts, making it a valuable year-round resource after the meeting is over. The program is distributed at the Spring Meeting in March with an annual estimated circulation of 1,300.

AD SIZE SPECIFICATIONS

	Size Live Area	Size Trim Area	Size Bleed Area	Rate
Black & White – Text Page Ads				
<input type="checkbox"/> Full Page	7" x 10"	N/A	N/A	\$ 1,500
<input type="checkbox"/> Half Page	7" x 5"	N/A	N/A	\$ 800
Color – Cover Ads				
<input type="checkbox"/> Inside Front Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 1,750
<input type="checkbox"/> Inside Back Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 1,750
<input type="checkbox"/> Outside Back Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 2,500

▶ **Total Payment Amount** \$ _____

AD FILE FORMAT SPECIFICATIONS

Please submit your final ad file electronic files as outlined below:

Image Resolution	Color Modes	Crop Marks	Bleeds*	Final File Format
300 DPI <i>at final size</i>	B&W Grayscale CMYK Process	Please DO NOT Include Crops on ANY Ads	Please INCLUDE 1/8" Bleed Area Around ALL Four Edges if applicable*	Press Quality PDF

*Be Sure to Expand Images, Graphics, and Colors to the Bleed Size

AD SUBMISSION INSTRUCTIONS

Final PRESS-QUALITY PDF

Files **10 MB or SMALLER** email:
cblackwelder@drohanmgmt.com

Files **LARGER than 10 MB** Contact:
Challee Blackwelder | 703.234.4053
cblackwelder@drohanmgmt.com

AD RESERVATION DEADLINE
January 17, 2018 (for all ads)

FINAL FILE DEADLINE
February 1, 2018 (for all ads)

Return the Completed Form and Payment by **January 17, 2018** to:

▶ **Kara Abella**
11130 Sunrise Valley Dr, Ste 350
Reston, VA 20191
P 703.437.4377 x 4103
F 703.435.4390
kabella@drohanmgmt.com

COMPANY _____

NAME OF CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

PAYMENT INFORMATION

Enclosed is my **check**, payable to ENAR
(Remittance accepted only in US currency)

Please **charge** payment to:

VISA MasterCard Amex

CARD NO. _____ EXP. DATE _____

SIGNATURE _____





11130 Sunrise Valley Drive | Suite 350 | Reston, VA 20191
703.437.4377 | F 703.435.4390 | www.enar.org