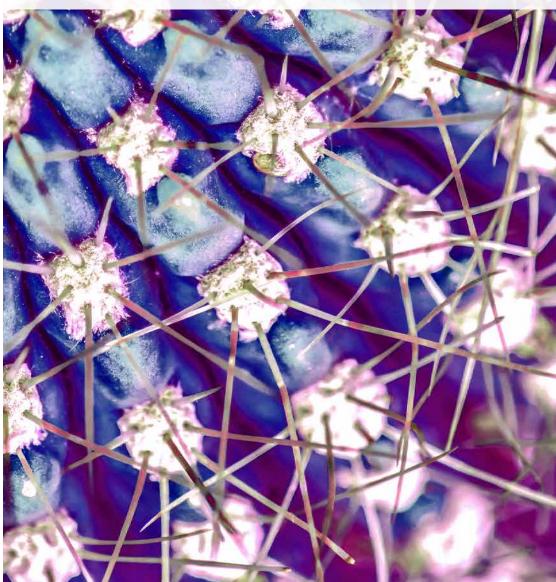
ESARA Sections of ASA With IMS & Sections of ASA Sections of ASA Sections of ASA MARRIOTT AUSTIN | AUSTIN, TX



Sponsorship, Exhibitor, & Advertising Opportunities





If you are interested in becoming a sponsor of the ENAR 2016 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director at: **khoskins@drohanmgmt.com**

Sponsorship, Exhibitor, & Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the ENAR 2016 Spring Meeting. The conference will be held March 6-9, 2016 at the JW Marriott Austin in Austin, TX. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. If you are interested in becoming a sponsor of the ENAR 2016 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at khoskins@drohanmgmt.com.

We also offer the opportunity to advertise in the Program & Abstract book, which is available in both an electronic or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our ENAR 2016 Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. Please review the enclosed forms and return them by January 10, 2016.

We look forward to seeing you in Austin!

Sincerely,

Jianwen Cai ENAR President-Elect Kathy Hoskins ENAR Executive Director

ENAR 2016 Spring Meeting March 6-9 J JW Marriott Austin J Austin, TX

Great Reasons to Become an ENAR Sponsor/Exhibitor

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- » Access This conference is the ONLY opportunity to meet this targeted group of 1200 professionals who attend the Spring Meeting.
- » Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- » Opening Mixer and Poster Session.
- » Special Events and Educational Sessions.
- » Listing in the final conference program.
- » Signage throughout the conference.
- » New this Year! ENAR Mobile App provides exhibitors additional visibility with attendees.

You're in Good Company! Valued Supporters of the ENAR 2015 Spring Meeting

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The following sponsorship opportunities are available for support of the ENAR 2016 Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program & Abstract Book.

CENS Student Mixer \$2,500

This is a time for your company to show support for our students The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.

Opening Mixer/Poster Session \$6,000

A time for attendees to mix and mingle in an informal setting.

□ Morning Refreshment Breaks \$3,500 (Each – Total of 4)

Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!

□ Afternoon Refreshment Breaks \$3,500 (Each – Total of 3)

Provide meeting attendees with soft drinks and snacks in the afternoon!

President's Reception \$3,000

An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, IMS Medallion Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.

Student Awards \$650 (Each)

Support the 2016 Distinguished Student Paper Award Competition — by providing travel support to the recipients. Up to 20 awards winners will be selected.

Lanyards \$2,500

Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.

Tuesday Night Evens Output for Students \$4,000 Support student registration Student source and social event.

□ Tote Bags \$3,500

Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.

General Spring Meeting Sponsorship \$1,000

(Minimum Sponsorship) Funding supports general meeting activities.

□ Fostering Diversity in Biostatistics Workshop \$2,500

Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.

Splash Screen Advertisement in ENAR Mobile App \$2,500

The Splash Screen Advertisement displays when the app is opened and covers the entire screen. It is sized to fit iPhone, iPad, and Android.

Main Banner Advertisement in ENAR Mobile App \$1,500

The Main Banner Advertisement is posted at the top of the screen and displays for 5 seconds.

Return the Completed Form and Payment and an Electronic Vector (EPS) Version of Your Logo by **January 10, 2016 to:**

Total Payment Amount \$

EVENT/ITEM SPONSORED)			
COMPANY				
NAME OF CONTACT PERS	SON			
ADDRESS				
CITY				
STATE	ī	ZIP		
PHONE	F	AX		
EMAIL				

Payment Information

Enclosed is my **check**, payable to ENAR (Remittance accepted only in US currency)

MasterCard

Please charge payment to:

VISA

American Express

CARD NO.

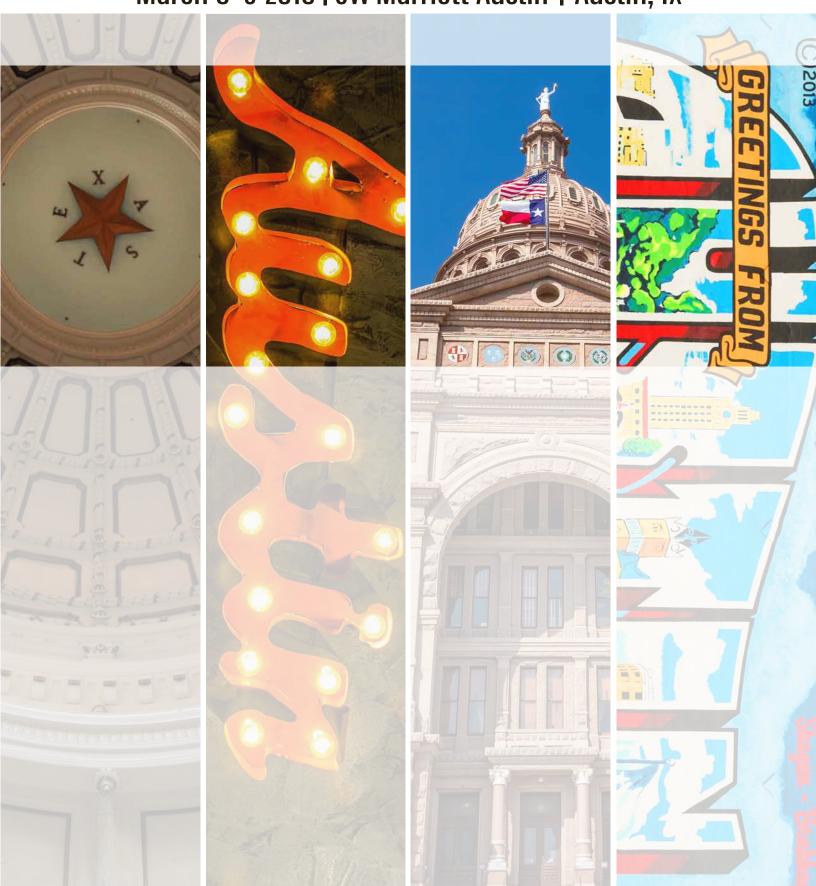
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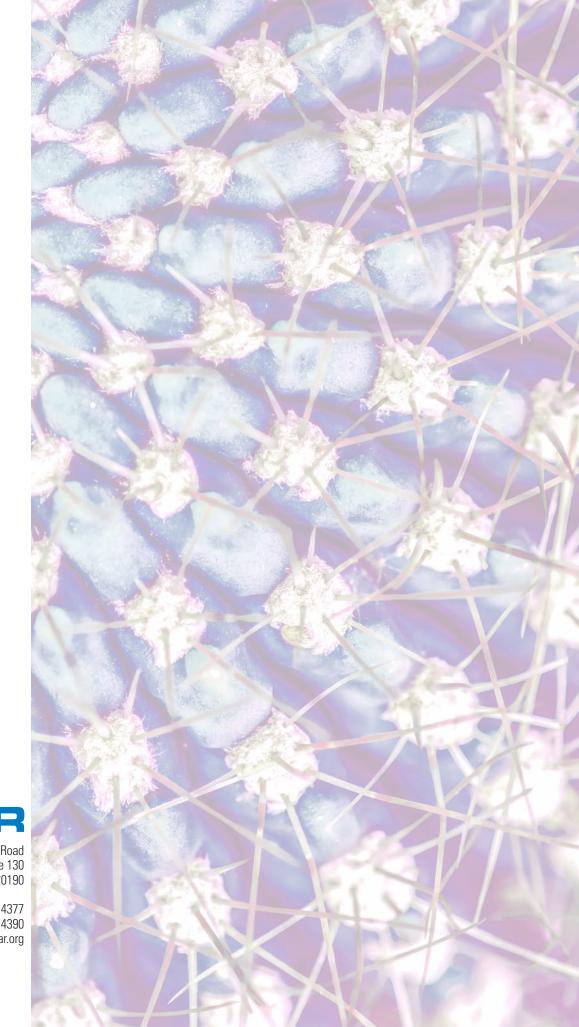
SIGNATURE

Kathy Hoskins

12100 Sunset Hills Road | Suite 130 | Reston, Virginia 20190 – 3221 703-437-4377 | fax 703-435-4390 khoskins@drohanmgmt.com

ENAR 2016 Spring Meeting March 6-9 2016 | JW Marriott Austin | Austin, TX







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