



ENAR Spring Meeting

With IMS & Sections of ASA

March 6-9 2016

JW MARRIOTT AUSTIN | AUSTIN, TX

Sponsorship, Exhibitor, &
Advertising Opportunities





Sponsorship, Exhibitor, & Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the ENAR 2016 Spring Meeting. The conference will be held **March 6-9, 2016** at the **JW Marriott Austin in Austin, TX**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. If you are interested in becoming a sponsor of the ENAR 2016 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at khoskins@drohanmgmt.com.

We also offer the opportunity to advertise in the Program & Abstract book, which is available in both an electronic or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our ENAR 2016 Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by January 10, 2016.**

We look forward to seeing you in Austin!

Sincerely,

Jianwen Cai
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director

If you are interested in becoming a sponsor of the ENAR 2016 Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director at: khoskins@drohanmgmt.com

ENAR 2016 Spring Meeting

March 6-9 | JW Marriott Austin | Austin, TX

Great Reasons to Become an ENAR Sponsor/Exhibitor

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- » Access - This conference is the **ONLY** opportunity to meet this targeted group of 1200 professionals who attend the Spring Meeting.
- » Networking Opportunities within the Exhibit Hall including morning and afternoon refreshment breaks.
- » Opening Mixer and Poster Session.
- » Special Events and Educational Sessions.
- » Listing in the final conference program.
- » Signage throughout the conference.
- » **New this Year!** ENAR Mobile App provides exhibitors additional visibility with attendees.

You're in Good Company!

Valued Supporters of the ENAR 2015 Spring Meeting

AbbVie
Alexion
AMGEN
Biogen Idec Inc.
Cambridge University Press
CRC Press
Cytel Inc.
Eli Lilly & Company
Emory University
JANSSEN
Pharmaceutical Companies
of Johnson & Johnson
Minitab
Novartis Oncology
Oxford University Press
PAREXEL International
The Proctor & Gamble Co.
Quintiles
Center for Statistics
in Drug Development
SAS Institute
Springer
Statistics Collaborative, Inc.
Statistics in Medicine/Wiley
University of Minnesota
University of Pittsburgh
University of Wisconsin
Wiley

ENAR 2016 Spring Meeting Sponsorship Opportunities

The following sponsorship opportunities are available for support of the ENAR 2016 Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program & Abstract Book.

CENS Student Mixer **\$2,500**

This is a time for your company to show support for our students. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.

Opening Mixer/Poster Session **\$6,000**

A time for attendees to mix and mingle in an informal setting.

Morning Refreshment Breaks **\$3,500** (Each – Total of 4)

Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!

Afternoon Refreshment Breaks **\$3,500** (Each – Total of 3)

Provide meeting attendees with soft drinks and snacks in the afternoon!

President's Reception **\$3,000**

An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, IMS Medallion Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.

Student Awards **\$650** (Each)

Support the 2016 Distinguished Student Paper Award Competition — by providing travel support to the recipients. Up to 20 awards winners will be selected.

Lanyards **\$2,500**

Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.

Tuesday Night Event Support for Students **\$4,000**

Support student registration fees to attend this optional dinner and social event.

SOLD

Tote Bags **\$3,500**

Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.

General Spring Meeting Sponsorship **\$1,000**

(Minimum Sponsorship) Funding supports general meeting activities.

Fostering Diversity in Biostatistics Workshop **\$2,500**

Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.

Splash Screen Advertisement in ENAR Mobile App **\$2,500**

The Splash Screen Advertisement displays when the app is opened and covers the entire screen. It is sized to fit iPhone, iPad, and Android.

Main Banner Advertisement in ENAR Mobile App **\$1,500**

The Main Banner Advertisement is posted at the top of the screen and displays for 5 seconds.

Total Payment Amount \$

EVENT/ITEM SPONSORED

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Payment Information

Enclosed is my **check**, payable to ENAR (Remittance accepted only in US currency)

Please **charge** payment to:

VISA

MasterCard

American Express

CARD NO.

EXP. DATE

SIGNATURE

Return the Completed Form and Payment and an Electronic Vector (EPS) Version of Your Logo by

January 10, 2016 to:



Kathy Hoskins

12100 Sunset Hills Road | Suite 130 | Reston, Virginia 20190 – 3221

703-437-4377 | fax 703-435-4390

khoskins@drohanmgmt.com

ENAR 2016 Spring Meeting

March 6-9 2016 | JW Marriott Austin | Austin, TX





12100 Sunset Hills Road
Suite 130
Reston, Virginia 20190

Phone 703-437-4377
Fax 703-435-4390
www.enar.org

