

Sponsorship, Exhibitor, &
Advertising Opportunities



ENAR 2015

SPRING MEETING

With IMS & Sections of ASA

MARCH 15–18

Hyatt Regency Miami | Miami, FL



Sponsorship, Exhibitor, & Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the 2015 ENAR Spring Meeting. The conference will be held **March 15–18, 2015** at the **Hyatt Regency Miami in Miami, FL**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. If you are interested in becoming a sponsor of the 2015 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at khoskins@drohanmgmt.com.

We also offer the opportunity to advertise in the Program & Abstract book, which is available in both an electronic or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our 2015 ENAR Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by *January 15, 2015*.**

We look forward to seeing you in Sunny Miami!

Sincerely,

José Pinheiro
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director

If you are interested in becoming a sponsor of the 2015 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at:

khoskins@drohanmgmt.com

You're in Good Company!

Valued Supporters of the 2014 ENAR Spring Meeting

Alexion

Amgen

Biogen Idec Inc.

Cambridge University Press

CRC Press

Cytel Inc.

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Emory University

inventive Health Clinical

Minitab

Novartis Oncology

Oxford University Press

Quintiles

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in Drug Development*

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SIAM

*Society for Industrial
and Applied Mathematics*

Springer

Statistics Collaborative, Inc.

Statistics in Medicine/Wiley

Texas A&M University

Department of Statistics

Wiley

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Great Reasons to Become an ENAR Sponsor/Exhibitor

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- 1** This conference is the **ONLY** opportunity to meet this targeted group of professionals on a one-to-one basis.
- 2** Networking Opportunities within the Exhibit Hall.
- 3** Opening Mixer and Poster Session.
- 4** Morning and afternoon refreshment breaks.
- 5** Relationship building opportunities throughout the conference.
- 6** Special Events and Educational Sessions.
- 7** Listing in the final conference program.
- 8** Signage throughout the conference.

ENAR 2015 Spring Meeting Sponsorship Opportunities

The following sponsorship opportunities are available for support of the 2015 ENAR Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program & Abstract Book.

Student Mixer \$3,500

This is a time for your company to show support for our students. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.

Opening Mixer/Poster Session \$6,000

A time for attendees to mix and mingle in an informal setting.

Morning Refreshment Breaks \$3,500 (Each – Total of 4)

Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!

Afternoon Refreshment Breaks \$3,000 (Each – Total of 3)

Provide meeting attendees with soft drinks and snacks in the afternoon!

President's Reception \$3,000

An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speaker, IMS Tweedie Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.

Student Awards \$650 (Each)

Support the 2015 Distinguished Student Paper Award Competition — by providing travel support to the recipients. Up to 20 awards winners will be selected.

Lanyards \$2,500

Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.

Tuesday Night Event – Support for Students \$4,000

Support student registration for the optional event, which includes dinner and a tour of the Baltimore Aquarium.

Tote Bags \$3,500

Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.

General Spring Meeting Sponsorship \$1,000

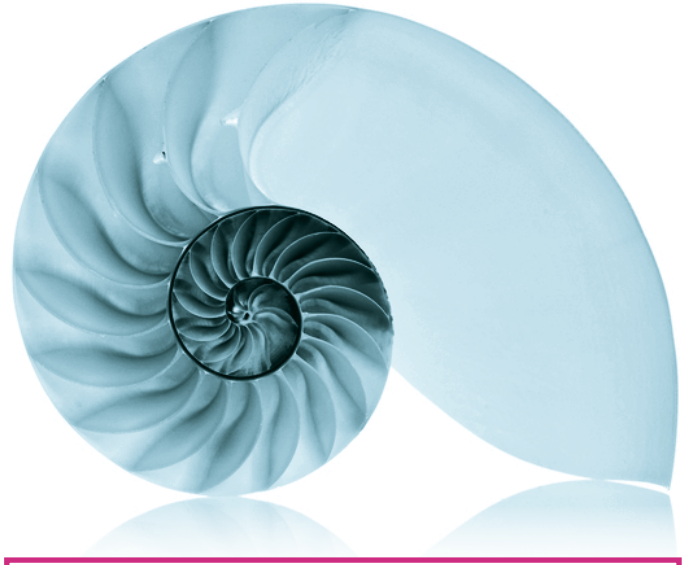
(Minimum Sponsorship) Funding supports general meeting activities.

Fostering Diversity in Biostatistics Workshop \$2,500

Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.

Workshop for Junior Biostatisticians in Health Research \$2,500

The workshop, which is for junior biostatistics researchers, is aimed at promoting the career development of junior investigators by bringing them together with a prestigious panel of senior investigators.



Total Payment Amount \$

EVENT/ITEM SPONSORED

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Payment Information

Enclosed is my **check**, payable to ENAR
(Remittance accepted only in US currency)

Please **charge** payment to:

VISA

MasterCard

American Express

CARD NO.

EXP. DATE

SIGNATURE

Return the Completed Form and Payment and an Electronic Vector (EPS) Version of Your Logo by **January 15, 2015 to:**



Kathy Hoskins

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703-437-4377 | fax 703-435-4390

khoskins@drohanmgmt.com