

Sponsorship, Exhibitor, &
Advertising Opportunities



ENAR 2015

SPRING MEETING

With IMS & Sections of ASA

MARCH 15–18

Hyatt Regency Miami | Miami, FL



Sponsorship, Exhibitor, & Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the 2015 ENAR Spring Meeting. The conference will be held **March 15–18, 2015** at the **Hyatt Regency Miami in Miami, FL**. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1,200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. If you are interested in becoming a sponsor of the 2015 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at khoskins@drohanmgmt.com.

We also offer the opportunity to advertise in the Program & Abstract book, which is available in both an electronic or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our 2015 ENAR Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. **Please review the enclosed forms and return them by *January 15, 2015*.**

We look forward to seeing you in Sunny Miami!

Sincerely,

José Pinheiro
ENAR President-Elect

Kathy Hoskins
ENAR Executive Director

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khoskins@drohanmgmt.com

You're in Good Company!

Valued Supporters of the 2014 ENAR Spring Meeting

Alexion

Amgen

Biogen Idec Inc.

Cambridge University Press

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in Drug Development*

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Department of Statistics

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Great Reasons to Become an ENAR Sponsor/Exhibitor

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their opportunities at the conference:

- 1** This conference is the ONLY opportunity to meet this targeted group of professionals on a one-to-one basis.
- 2** Networking Opportunities within the Exhibit Hall.
- 3** Opening Mixer and Poster Session.
- 4** Morning and afternoon refreshment breaks.
- 5** Relationship building opportunities throughout the conference.
- 6** Special Events and Educational Sessions.
- 7** Listing in the final conference program.
- 8** Signage throughout the conference.

ENAR 2015 Spring Meeting Advertising Contract

The ENAR Final Program & Abstracts Book is the official guide to ENAR's conference and is distributed on site and referred to throughout the meeting by attendees. Contents include the schedule of events, exhibit guide, and speaker information. Also included are session abstracts, making it a valuable year-round resource after the meeting is over. The program is distributed at the Spring Meeting in March with an annual estimated circulation of 1,200.

Ad Size Specifications

	Size Live Area	Size Trim Area	Size Bleed Area	Rate	Ad Reservation Deadline January 15, 2015 <i>(for all ads)</i>	Final File Deadline February 7, 2015 <i>(for all ads)</i>
BLACK & WHITE — TEXT PAGE ADS						
<input type="checkbox"/> Full Page	7" x 10"	N/A	N/A	\$ 1,500		
<input type="checkbox"/> Half Page	7" x 5"	N/A	N/A	\$ 800		
COLOR — COVER ADS						
<input type="checkbox"/> Inside Front Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 1,750		
<input type="checkbox"/> Inside Back Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 1,750		
<input type="checkbox"/> Outside Back Cover	7" x 10"	8.375" x 10.75"	8.625" x 11"	\$ 2,500		
Total Payment Amount \$						

Ad File Format Specifications

Please submit your final ad file electronic files as outlined below:

Image Resolution	Color Modes	Crop Marks	Bleeds*	Final File Format
300 DPI AT FINAL SIZE	B&W (GRAYSCALE) CMYK (Process)	Please DO NOT Include Crops on ANY Ads	Please INCLUDE 1/8" Bleed Area Around ALL Four Edges if applicable*	Press Quality PDF

*Be Sure to Expand Images, Graphics, and Colors to the Bleed Size

Ad Submission Instructions

Final PRESS-QUALITY PDF

Files 10 MB or SMALLER: Email to:
mfrancis@drohanmgmt.com

Files LARGER than 10 MB: Contact
Micki Francis at 703-234-4060

OR e-mail to:
mfrancis@drohanmgmt.com

Payment Information

Enclosed is my **check**, payable to ENAR
(Remittance accepted only in US currency)

Please **charge** payment to:
 VISA MasterCard American Express

CARD NO.

EXP. DATE

SIGNATURE

CONTACT PERSON

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY STATE ZIP

PHONE FAX EMAIL

Return the Completed Form and Payment by
January 15, 2015 to:



Kathy Hoskins

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703-437-4377 | fax 703-435-4390
khoskins@drohanmgmt.com