

 ENAR 2012 SPRING MEETING APRIL 1-4

Sponsorship, Exhibitor, and Advertising Opportunities

WITH IMS AND SECTIONS OF ASA

Hyatt Regency Washington
on Capitol Hill – Washington DC



Sponsorship, Exhibitor, and Advertising Opportunities

On behalf of the Eastern North American Region (ENAR) of the International Biometric Society, we would like to invite you to support the 2012 ENAR Spring Meeting. The conference will be held April 1-4, 2012 at the Hyatt Regency Washington on Capitol Hill in Washington, DC. The meeting, held jointly with the American Statistical Association (ASA) and the Institute of Mathematical Statistics (IMS), has a broad spectrum of invited paper sessions, short courses, tutorials, and a contributed poster session. With approximately 1200 attendees, this promises to be another of ENAR's intellectually stimulating meetings.

Exhibitors at the ENAR Spring Meeting are invited to participate in program events and are provided with multiple opportunities to network with conference attendees. All refreshment breaks at the ENAR meeting are held within the exhibit area to facilitate interaction between vendors and participants.

ENAR recognizes that the support of our exhibitors and sponsors is critical to the success of our conferences and to the organization. We have created a variety of high-profile sponsorship opportunities that will maximize your participation at the meeting. *If you are interested in becoming a sponsor of the 2012 ENAR Spring Meeting, please contact Kathy Hoskins, ENAR Executive Director, at khoskins@drohanmgmt.com.*

We are also offering the opportunity to advertise in the Program & Abstract book, which is available in both a cd or hardcopy format. All attendees receive this book, which contains the final program schedule and copies of the invited and contributed abstracts.

We hope you will take this opportunity to be a part of our 2012 ENAR Spring Meeting by choosing to become an exhibitor, sponsor or advertiser. Please review the enclosed forms and return them by February 1, 2012.

We look forward to seeing you in Washington, DC!

Sincerely,

Kathy Hoskins

ENAR Executive Director

Karen Bandeen-Roche

ENAR President-Elect

TO BECOME AN ENAR SPONSOR/EXHIBITOR

ENAR has developed the following benefits to insure that our exhibitors and sponsors maximize their exposure at the conference:

- 1 This conference is the ONLY opportunity to meet this targeted group of professionals on a one-to-one basis.
- 2 Networking Opportunities within the Exhibit Hall
- 3 Opening Mixer and Poster Session
- 4 Morning and afternoon refreshment breaks
- 5 Relationship building opportunities throughout the conference
- 6 Special Events and Educational Sessions
- 7 Listing in the final conference program
- 8 Signage throughout the conference

VALUED SUPPORTERS OF THE 2011 ENAR SPRING MEETING

Abbott	Medidata Solutions
Allergan	MedImmune
AMGEN	Novartis Pharmaceuticals Inc.
Biogen Idec	Oxford University Press
Boehringer Ingelheim Pharmaceuticals	Pfizer
Cambridge University Press	Rho, Inc.
Cephalon, Inc.	RPS, Inc
CRC Press – Taylor & Francis	Salford Systems
Cytel, Inc.	SAS
Eli Lilly & Company	SIAM
IDDI	Springer
J&J Pharmaceutical Research & Development, LLC	Smith Hanley Associates
Kforce Clinical Research	Statistics Collaborative, Inc.
Lundbeck Inc.	Washington University School of Medicine
	Wiley-Blackwell



EXHIBITOR CONTRACT

THE 2012 EXHIBIT SHOW
HOURS ARE AS FOLLOWS:

SUNDAY, APRIL 1

12:00 noon – 3:00 pm Exhibit Set-up
3:00 pm – 6:00 pm Exhibits Open

MONDAY, APRIL 2

8:30 am – 5:30 pm Exhibits Open
10:15 am – 10:30 am Morning Break
3:30 pm – 3:45 pm Afternoon Break

TUESDAY, APRIL 3

8:30 am – 5:30 pm Exhibits Open
10:15 am – 10:30 am Morning Break
3:30 pm – 3:45 pm Afternoon Break

WEDNESDAY, APRIL 4

8:30 am – 12:00 pm Exhibits Open
10:15 am – 10:30 am Morning Break
11:00 am – 12:00 noon Exhibits Dismantle

COMPANY

NAME OF CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

COMPANY NAME AS IT IS TO APPEAR ON SIGNAGE

EXHIBIT SPACE REQUIREMENTS

Please note that these are tabletop exhibits and no booth numbers will be assigned.

<input type="checkbox"/>	One six-foot table	\$ 1,000
<input type="checkbox"/>	Two six-foot tables	\$ 1,750
<input type="checkbox"/>	Three six-foot tables	\$ 2,600
<input type="checkbox"/>	Four six-foot tables	\$ 3,250
<input type="checkbox"/>	Insert a one-page flyer into the attendee registration packet *	\$ 1,250

TOTAL PAYMENT AMOUNT \$

* 1,200 copies of the insert flyer must be received at the ENAR office by **February 15, 2012**

EXHIBIT STAFF PERSONNEL

Names for badges (up to three staff members are included in exhibit price)

ONE

TWO

THREE

PAYMENT INFORMATION

- Enclosed is my check, **payable to ENAR** (*Remittance accepted only in US currency*)
 Please charge payment to: VISA Mastercard American Express

CARD NO.

EXP. DATE

SIGNATURE

DISCLAIMER

Exhibitor assumes responsibility and agrees to indemnify and defend ENAR and the Hyatt Regency Washington on Capitol Hill and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither ENAR nor the Hyatt Regency Washington on Capitol Hill maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SIGNATURE

DATE

RETURN COMPLETED FORM AND
PAYMENT BY

FEBRUARY 1, 2012 TO:

Jennifer Weitz
12100 Sunset Hills Road
Suite 130
Reston, Virginia 20190-5202

Phone 703-437-4377 x 4103

Fax 703-435-4390

Email jweitz@drohanmgmt.com



SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for support of the 2012 ENAR Spring Meeting. All sponsors will be acknowledged on signage at the meeting and recognized in the Final Program & Abstract Book.

Student Mixer | \$ 3,500

This is a time for your company to show support for our students. The Student Mixer provides an opportunity for students to join their contemporaries for a fun-filled time.

Opening Reception | \$ 5,500

A time for you and your company to mingle in an informal setting.

Morning Refreshment Breaks

\$ 3,000 each – total of 4

Provide meeting attendees with coffee and tea, assorted muffins, and fruit each morning!

Afternoon Refreshment Breaks

\$ 3,000 each – total of 3

Provide meeting attendees with soft drinks and snacks in the afternoon!

Presidential Reception | \$ 3,500

An invitation extended by the ENAR president, honoring the Presidential Invited Speaker, IMS Tweedie Lecturer, educational course instructors, student award winners, sponsors, and exhibitors.

Student Awards | \$ 650 each

Support the 2011 Distinguished Student Paper Award Competition – by providing travel support to the recipients. Up to 20 awards winners will be selected.

Lanyards | \$ 2,500

Every registered attendee will receive a lanyard at registration. The sponsoring company logo will appear on the lanyard.

Tuesday Night Social Event | \$ 4,000

An evening of dinner and networking at Mount Vernon (this sponsorship subsidizes the student registration fee to attend this optional event).

Tote Bags | \$ 2,000

Every registered attendee will receive a tote bag at registration. The sponsoring company logo will appear on the tote bag.

General Spring Meeting Sponsorship

\$ 750 – minimum sponsorship

Funding supports general meeting activities.

Workshop for Junior Biostatisticians in Health Research

The workshop is for junior biostatistics researchers, is aimed at promoting the career development of junior investigators by bringing them together with a prestigious panel of senior investigators.

Fostering Diversity in Biostatistics Workshop

\$ 2,500

Faculty and students from area colleges and universities will be invited to attend. Mentoring, recruiting and retaining minority students in (bio) statistical programs are important themes of the workshop.

TOTAL PAYMENT AMOUNT \$ _____

EVENT/ITEM SPONSORED _____

COMPANY _____

NAME OF CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

PAYMENT INFORMATION

Enclosed is my check, payable to ENAR (Remittance accepted only in US currency)

Please charge payment to: VISA Mastercard American Express

CARD NO. _____ EXP. DATE _____

SIGNATURE _____

RETURN THE COMPLETED FORM AND PAYMENT AND AN ELECTRONIC VERSION (eps) OF YOUR LOGO BY **FEBRUARY 1, 2012 TO:**

Kathy Hoskins
12100 Sunset Hills Road
Suite 130
Reston, VIRGINIA 20190

Phone 703-437-4377
Fax 703-435-4390
Email khoskins@drohanmgmt.com

ADVERTISING CONTRACT FINAL PROGRAM & ABSTRACTS BOOK

The ENAR Final Program & Abstracts Book is the official guide to ENAR's conference and is distributed on site and referred to throughout the meeting by attendees. Contents include the schedule of events, exhibit guide, and speaker information. Also included are session abstracts, making it a valuable year-round resource after the meeting is over. The program is distributed at the Spring Meeting in April with an annual estimated circulation of 1,250.

	Size <i>Live Area</i>	Size <i>Trim Area</i>	Size <i>Bleed Area</i>	Rate	Ad Reservation <i>Deadline</i>	Final File <i>Deadline</i>
Black & White – Text Page Ads					January 10, 2012 <i>(for all ads)</i>	February 1, 2012 <i>(for all ads)</i>
Full Page	7 x 10	N/A	N/A	\$ 1,500		
Half Page	7 x 5	N/A	N/A	\$ 800		
Color – Cover Ads					January 10, 2012 <i>(for all ads)</i>	February 1, 2012 <i>(for all ads)</i>
Inside Front Cover	7 x 10	8.375 x 10.75	8.625 x 11	\$ 1,750		
Inside Back Cover	7 x 10	8.375 x 10.75	8.625 x 11	\$ 1,750		
Outside Back Cover	7 x 10	8.375 x 10.75	8.625 x 11	\$ 2,500		
TOTAL PAYMENT AMOUNT				\$		

AD FILE FORMAT SPECIFICATIONS – Please submit your final ad file electronic files as outlined below:

Image Resolution	Color Mode		Crop Marks		Final File Format
300 DPI AT FINAL SIZE	B&W Text Ads GRAYSCALE	Color Cover Ads CMYK (Process)	Text Ads No	Cover Ads Yes (If ad bleeds)	Press Quality PDF

AD SUBMISSION INSTRUCTIONS – Final PRESS-QUALITY PDF

Files **10 MB or SMALLER**: E-mail to mfrancis@drohanmgmt.com

Files **LARGER than 10 MB**: Contact Micki Francis at 703-234-4060 – OR – mfrancis@drohanmgmt.com

RETURN THE COMPLETED
FORM AND PAYMENT BY
January 11, 2012 TO:

Kathy Hoskins
12100 Sunset Hills Road
Suite 130
Reston, VIRGINIA 20190

Phone 703-437-4377
Fax 703-435-4390
Email khoskins@drohanmgmt.com

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